



AI Solutions for Customer Engagement

An AI and AR solution to stand out, brands need immersive experiences that capture attention, drive sales, and enhance customer satisfaction.

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Background

Businesses in retail, stadiums, and tourism are constantly looking for new ways to attract and engage customers. Traditional methods like advertisements and static displays are no longer enough. To stand out, brands need immersive experiences that capture attention, drive sales, and enhance customer satisfaction.

Key Challenges

Traditional marketing strategies fail to create interactive and memorable experiences. Shoppers often leave without purchasing due to lack of engagement or information. Attracting and retaining customers is expensive with conventional advertising. Physical stores and tourism spots struggle to provide engaging digital experiences.

Our Solution

We developed HoloBox, an AI-powered Augmented Reality (AR) solution that transforms customer interaction. Immersive Brand Experiences that allow customers to visualize products in 3D, try them virtually, or interact with digital content in real-time. Personalized Engagement with AI tailored product recommendations and experiences based on user preferences. Seamless Integration across retail stores, stadiums, and tourism spots without requiring expensive infrastructure. Interactive AR elements encourage customer participation and boost loyalty.

Tech Stack

AI & NLP: GPT models for intelligent recommendations

AR Frameworks: ARKit, ARCore for immersive experiences

Computer Vision: Object recognition and tracking

Cloud & Edge Computing: Fast and scalable content delivery

Value Delivered

30% increase in customer engagement through interactive AR experiences

25% boost in sales conversion by providing real-time product visualization

Reduced acquisition costs by leveraging AI-driven personalized marketing

Higher brand recall as customers remember immersive experiences longer